



11A Mount Sophia #02-05A Singapore 228465 • Tel: (65) 6338 8277 • Fax: (65) 6338 8077 •
Email: info@timbregroup.asia • Website: www.rockandroots.com.sg • Co Reg No 200900293G

For immediate release

**FIRST ARTISTS ANNOUNCEMENT FOR
OCBC TITANIUM PRESENTS TIMBRE ROCK & ROOTS 2012**

Experience multiple full-length concerts with one ticket.

30 January 2012, Singapore...OCBC Titanium Presents Timbre Rock & Roots is back for the third year running on **Friday and Saturday, 30 & 31 March 2012** at the **Marina Promenade** located on the Singapore Grand Prix F1 tracks behind the Singapore Flyer.

Timbre Rock & Roots has carved out a niche for presenting quality artists appealing to a more mature audience. Along the way, the festival also picks up emerging acts that have proven to be “dark horses” waiting to be discovered on site.

“Last year’s line up was much more diverse with folk legend Bob Dylan to mainstream commercial artists the likes of John Legend and Imogen Heap. This year, it was a deliberate effort to programme acts that will get the crowds grooving and dancing from the start to the end.” says Mr. Peter Noble, Co-Festival Director.

Indeed, this first wave of a two-part artist announcements already sees legendary soul & funk superband **Earth, Wind & Fire**, the greatest rocksteady two-tone ska band of all times **The Specials**, multiple Grammy award winner **Keb Mo** and the return of the explosive **Trombone Shorty & Orleans Avenue** and music legend **Buddy Guy**.

Friday, 30 March 2012

When **The Specials** kicked off the first night of their sold out 30th anniversary tour in April 2009, nobody could have realised just how incredible these live shows would be, and the utterly amazing reaction of fans around the world. The audiences were packed with music lovers who had waited since 1981 to revisit this stunning band alongside The Specials ‘virgins’ who had never had the chance to see them live. When the curtains dropped and Terry Hall, Lynval Golding, Neville Staple, Roddy Byers, Horace Panter and John Bradbury exploded on stage to *Do The Dog*. Dancehalls across Europe erupted with young and old stomping as if their lives depended on it. Likewise at Timbre Rock & Roots, The Specials is going to put that same energy in your feet. Are you ready for greatest Two-Tone, Black & White Unite rocksteady dancehall band of all times?

Blues fans will not want to miss out on Friday night’s line up with not one but two Grammy-award winning blues musicians with singer/songwriter/guitarist **Keb Mo** and



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his rich, distinctive, smoky voice which spins emotive and passionate stories, and music legend **Buddy Guy**, whose fans include music greats in their own right such as Eric Clapton, Jimi Hendrix and Stevie Ray Vaughan and many more who were deeply influenced by the man himself. Get ready for two very distinctive blues performances – Keb Mo’s, whose music has long been regarded as a living link to the seminal Delta blues and has taken the blues beyond its traditional audience, with his wide-ranging, appealing music and infectious performances; and Buddy Guy, who for 50 years has blazed his trail of energetic blues and blues rock, releasing over 60 albums, mingling the most deepest of blues with a creative, unpredictable and radical gumbo of the blues, rock, soul and free jazz that morph at every performance.

Saturday, 31 March 2012

Prepare to put on your boogie shoes and get ready for a real treat with **Earth, Wind & Fire** (EWF) headlining the Saturday night at the festival. Soul-funk superstars and 6-time Grammy award winners, EWF took the world of music by storm with their infectious blend of rhythm and blues, rock, and soul - a sound destined to be imitated by many groups, but never successfully duplicated by any. Celebrating over 40 years of global successes, EWF features the sublime Philip Bailey on lead vocals alongside original members, Verdine White (bass) and Ralph Johnson backed by their amazing horn section and band. Hear them perform their hits: “Shining Star”, “That’s The Way Of The World”, “Sing A Song”, “September”, “Boogie Wonderland”, “After The Love Has Gone” and many more. This will be one show to have you dancing from start to finish under the stars.

Without a doubt, the overnight sensation of last year, **Trombone Shorty & Orleans Avenue** are back by popular demand. Blowing everyone’s mind away with their brand of “supafunkrock” performance last year and earning rave reviews from almost every major newspapers post-festival, Troy “Trombone Shorty” Andrews has since been picked by many in the music industry as the next big thing. A superstar in the making and definitely not to be missed, especially with material from his outstanding new album “For True”.

All artists and bands will perform full-length sets. More artists to be announced soon.

The layout of the festival grounds has also been tweaked to cater to a larger audience without sacrificing the view of stage from most angles on the grounds.



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"In the spirit of constant improvements to the festival experience, we have changed the site in ways that we are confident festival-goers will be very happy with. Along with it, this year's ticket prices are tiered lower; and all will be admitted to single general admission area." says Mr. Edward Chia, Co-Festival Director.

Ticketing tiers have been simplified and kept affordable with the prices ranging from **SGD 70* to \$140***. Limited Early Bird 1-Day passes are available while stocks last. OCBC cardmembers enjoy attractive discounted rates from SGD 81* to \$175*; the latter being a special 2-Day Pass exclusively designed for OCBC Cardmembers.

Tickets are available on sale now from **SISTIC** (website: www.sistic.com.sg; hotline: +65 6348 5555). Priority booking period for OCBC Cardmembers from today until 12 February 2012. Public sales start from 13 February 2012.

OCBC Titanium Presents Timbre Rock & Roots 2012 is made possible with the support from: **Presenting Sponsor OCBC Titanium; Official Beers Heineken & Guinness; Official Automobile MINI; Official Multimedia Partner SingTel; Official Hotel Marina Mandarin Singapore; Official Magazine I-S; Official Radio Station Gold 90.5FM** and the **Singapore Tourism Board**. This festival is jointly organised by **Timbre Music** and **Bluesfest Pty Ltd**.

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About Timbre Music: Timbre Music, the music and artists promotion arm of Timbre Group, spearheads initiatives to meet the diverse entertainment demand that the Singapore audience has been clamouring in recent years. Since its inception, Timbre Music has presented a wide variety of commercial, independent and eclectic acts ranging from Bob Dylan, John Legend, Imogen Heap, The Fray, Gipsy Kings, Buddy Guy, Ernie Watts, Dirty Dozen Brass Band, Orquesta Buena Vista Social Club, Vertical Horizon, Jools Holland, Colbie Caillat to Asian artists such as Endah & Rhesa, David Choi, Zee Avi and more. Timbre Music also represents the host of resident artists currently playing at Timbre venues and extends production expertise to complement gigs. Timbre Music strongly believes in introducing and educating the Singaporean audience to the multifaceted genres of music that is on offer in the greater world, regardless of its origins.

About Bluesfest: The East Coast Blues Festival began in 1990 in Byron Bay, New South Wales. It quickly became known as "Byron Bay Bluesfest" and "The Byron Bay Festival" and is now known as "Bluesfest". For the first time in Australia a genuine international and national multi-cultural, strictly music Festival began. Bluesfest featured people from not only an indigenous background, but from many non-European and non-English speaking backgrounds. The event has now grown to a point where people from every continent appear yearly at the event. Bluesfest remains one of Australia's most acclaimed and respected Festivals and has been the inspiration for dozens of blues world music and blues and roots festivals around Australia.

About Timbre Group Pte Ltd: Timbre Group is a holding company with a diversified portfolio of lifestyle

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and entertainment brands providing a holistic and synergistic range of businesses ranging from food and beverage, concerts and festivals promotion and music education. Timbre Group's objective is to create fresh and cutting edge ideas, always with substance, passion and integrity.

Timbre Group's Portfolio of Brands: Timbre • Switch • Ta.Ke • Malted Milk • Espressamente Illy • 12-inch Pizzas & Records • Timbre Catering • Timbre Music • Timbre Music Academy • Timbre Rock & Roots • Beerfest Asia

OCBC TITANIUM PRESENTS TIMBRE ROCK & ROOTS 2012 DETAILS

FESTIVAL INFORMATION

Dates: Friday, 30 March and Saturday, 31 March 2012

Time: 6pm on Friday 30 March / 5.30pm on Saturday 31 March

Venue: Marina Promenade
FI tracks behind Singapore Flyer

Website: www.rockandroots.sg

Social: Facebook /timbremusic Twitter @timbremusic #rockandroots

Organisers: Timbre Music Pte Ltd and Bluesfest Pty Ltd

PROGRAMMING SCHEDULE*

Friday, 30 March 2012

The Specials

Buddy Guy

Keb Mo

More artists to be announced

Saturday, 31 MARCH 2012

Earth, Wind & Fire

Trombone Shorty & Orleans Avenue

More artists to be announced



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Please visit www.rockandroots.sg for most updated set timings. *Schedule is subject to change.

TICKETING INFORMATION

Ticket sales from 30 January 2012.

Priority booking period for OCBC Cardmembers from 30 January to 12 February 2012.
Public sales from 13 February 2012 onwards.

All discounted tiers of tickets and packages will cease sales on days of the festivals. Only Standard 1-Day tickets will be available for sales at-the-gates.

This is a general admission event ie. free standing/seating.

Ticketing Categories

	FRI 30 MARCH (1-Day Pass)	SAT 31 MARCH (1-Day Pass)	FRI 30 & SAT 31 MARCH (2-Day Pass)
OCBC CARDMEMBERS EXCLUSIVES			
Titanium & Elite World Cardmembers	S\$81*	S\$99*	S\$170*
Other OCBC Cardmembers	S\$86	S\$104	S\$175
PUBLIC			
Early Bird	S\$90*	S\$110*	
Standard	S\$110*	S\$140*	
Concession (for students and NSF)	S\$70*	S\$70	

* ticket handling fee applies.



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A proof of identity will be required at point of festival entry for all Concession Pass holders. Please bring along a valid student/NSF identification. Concession Pass holders without proper identification will be denied entry.

Children 7 years old and below enter for free.

Looking for a great night out of hosting and entertainment? Email edward.chia@timbregroup.asia for attractive Timbre Rock & Roots corporate hospitality packages.

We dance rain or shine. Strictly no refund or exchange of tickets regardless of weather conditions.

Agency: SISTIC

Channels: Website – www.sistic.com.sg

Hotline – (65) 6348 5555

Mon to Sat: 10am to 10pm, Sun & Public Holidays: 12pm to 8pm

Authorised SISTIC Agents islandwide In Singapore. More SISTIC Agents located in Indonesia, Malaysia and Macau.

Early Bird and Standard 1-day passes are available from **Timbre @ The Substation, Timbre @ The Arts House and Timbre @ Old School** from 13 February 2012 onwards.

SPONSORS CREDITS

Presenting Sponsor	OCBC Titanium
Official Beers	Heineken Guinness
Official Automobile	MINI
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Official Radio Station	Gold90.5FM
Official Magazine	I-S
Held in	Your Singapore



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MEDIA ENQUIRIES

For more information, artist interview arrangements or photographs, please contact:

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